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| L\&M EQUIP |  |
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| SPECIALS! |  |
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| MOTO-MOWER |  |
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| YARDMAN |  |
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|  | SALE NORMAN' I WAREHOUSE |

Waylinglois Bithdyy EATME


 MAYTAG WASHERS DRYERS at SPECIAL PRICES $\begin{gathered}\text { Foan pilir }\end{gathered}$


UP TOSY Hems 3 YEARS
SALE
IS AT
SALE
IS AT
NORMAN'C WAREHOUS
and NIGHT!

Mulcahy Emphasizes 'Defensive Driving'






 Emphasis On Health monn wisw










GETTING

## MARRIED?

Reme formetivar


EVERYTHING IN STOCK
NOTHING TO SEND AWAY FOR Recar Regat





King's Usual Low Prices are Even Lower ... Greatest Store on Worih!



COTTON LONGIES
$\pm=577^{c}$
(McGraw-Edison)
Steam and Dry Irons
$=5.00$ Cannon Jumbo
BATH TOWELS BATH Now


JEWELRY DEPT. - Motkinoes and Enringe 20 Tix - Assortod Froneh Purrem 1.2 nim Crime
 - Admiral 7 Trame Radlos 2.22 - Annem Alll Wenthor FIlm 3 nut 50


GAUZE DIAPERS


| BOYS' DUNGAREES |
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STATIOWERY SpECILLS






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EVERY WEDNESDAY is DOUBHE STAMP DAY at STOP\&SHOP!


50 Extras this famps
Maine Potatoes


50 Extras viustiamps Stopishop Butter


MORTON APPLE PIES


KLEENEX TISSUES $=489$ NESTLE'S ${ }^{\mathbf{m}=}$ MORSELS (ByIE)
 Cream Cheese




Fresh Struwberies


Fresh Asparagus … $39^{\circ}$ < 500 500 EXTRA







PAGE TwENTY,EIGHT
Altanthegter Eupning Tiprald



Still surprising everyome in townTHE FULL-SIZE CHRYSLER . . WITH THE SMALL-SIZE PRICE TAG!

Chrysler Newport is still America's top price surprise. And, a car-load of Chrysler value proves it. Newport's no "Jr. Edition." It's a full.size Chrysler, with a big Firebolt V. 8 engine $\ldots$. all-welded, rust-resistant Unibody; smooth, steady Torsion-Bar suspension; and a battery-saving alternator. All of these famous Chrysler features are yours for Newport's surprising low price. Come in. Drive it now . . . this week, while we're offering special high
trade-ins on Newport. trade-ins on Newport.

CHORCHES MOTORS, INC.- $\mathbf{8 0}$ Oakland St., Manchester

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| OUSE © HIALE |
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## WPEC|ALSI

\section*{| THESE ARE OUR BIGGEST |
| :---: |
| S.P.E.C.A-IS OF THE YEAR! | MEN'S $\frac{1}{2}$ RUBBER HEELS ${ }_{\text {Rex. sl.ino }}$ MEN'S FULL RUBBER HEELS $_{\text {Rep } 51.25}$

}

- we give zw green stamps . HOUSE ©. HALE












## $\$ 20,000$ CLOSEOUT SALE <br> ON ALL JEWELRY AND GIFTS

## SALE TO

 CONTINUE DAILY UNTIL ALL JEWELRY and GIFTS ARE SOLD

| MEN'S CROTON WATCH <br>  |
| :---: |
| MEN'S CROTON WATCH |

LADIES' CROTON WATCH

LADIES' CROTON WATCH

EVER YBODY GETS A BARGAIN!
SHOCKING NEWS-SAD BUT TRUE-NEVER
BEFORE-PERHAPS NEVER AGAIN WILL
YOU HAVE CHANE TO SAVE AS YOU
WILL IN YE NEXT FEW DAYS SHOPPING AT
DEWEY-RICHMAN CO. IN MANCHESTER,
CONN.

| LADIES' WATCH <br>  | ${ }^{5} 39^{97}$ |
| :---: | :---: |
| SILVER PLATE Wailace, Reg. $\$ 12.00$, adjustable trivet. adjustable tavet | $8^{8.00}$ |
| COFFEE SERVICE Siverplate, Re tray Included. | ${ }^{8} 25^{37}$ |

## YOU MUIST SAVE OW GYERY PURCHASE?




SHOCKING NEWS-SAD BUT TRUE-NEVER BEFORE-PERHAPS NEVER AGAIN WILL YOU HAVE CHANCE TO SAVE AS YOU WEWEY THE NEXT FEW DAYS SHOPPING AT DEWEY-RICHMAN CO. IN MANCHESTER,

## FREE

THURSDAY - FRIDAY - SATURDAY Customers who enter our store each of the above days this, weet will be ge given a voucher
volued at $\$ 1.00, \$ 3.00$ or 55.00 , valued at $\$ 1.00,53.00$ or 55.00 good on all
sole merchandise purchases of $\$ 10.00$ or over sole merchandise purchases of $\mathbf{S 1 0 . 0 0}$ or over
in our Jewelry and Gift Department. No oblit gation-iust spend your voucherer os you would your own money, Only one couppon valid per
customer customer each doy. Llimited supply.


timex watch
Rep. sti2.78.

MANCHESTER EVENING HERALD, MANCHESTER, CONN., WEDNEISDAY, FEBRUARY 21, 1962

Some Say It's Cockeyed - Some Say It's Wacky - But All Agree It's The BIGGEST EVENT OF THE YEAR!

1-Day Only
Thursday, Feb. 22nd Feb. 22nd


Sponsored By Retail Merchants' Division FABULOUS SAVINGS IN THIS GREAT ANNUAL EVENT!

 BARGAINS!
CHECK EVERY AD IN THIS TABLOID

## MANCHESTER CHAMBER OF COMMERCE



Composite photo above illustratos the zany methods used by Manchoster Retail Merchants to stress the outlandish bargains in their Washington's Birthday Sale. This tabloid is full of them. Read if from cover to cover!

1-DAY ONLY - THURSDAY, FEBRUARY 22nd STORES OPEN TILL 9P.M.
B


## SPECIAL ITEMS ON SALE ONLY AT

 TIMES INDICATED!

## KEITH'S 12 HOUR SALE FROM 9A.M. to 9P.M. <br> ALL SALES FINAL! FIRST COME, FIRST SERVED! SAMPLES! LIMITED QUANTITIES!

 TRADING WILD - JWC STAMPS PLUS QUALITY MERCHANDISE FOR GREENBACKS YOU GET A ROOM-SIZERUG Eanty 4 PIECE MAPLE ENSEMBLE

PAGE 4-S


Deluxe G-E 4-Cycle Electric Dryer ( $\mathbf{2 2 0}$ Volts)


## NO MONEY

 DOWN12-Pound G-E Deluxe Automatic


NO MONEY DOWN $\begin{array}{lll}\text { Automatic } 19 \\ \text { DRYER } & 0 & 0 \\ 1\end{array}$
13.6 Cubic Ft. G-E Refrigerator With Large.
219
Romy. 11.6 cu. ft. freah food section
Twin porcethin vereetabie drawera
TVin porectin vergeter
Boter comparment
${ }_{3}^{3}$ Botleor compariment $2^{.75 \text { Weekly or }} 11^{.00 \text { Mont }}$


Early Shoppers' Specials
 GODDFYEAR Service

713 Main 5 .
Mancheste
Store
Manchester
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ARRISON'S
WASHINGTON'S BIRTHDAY SPECIALS

| PAPER |
| :---: |
| GUEST TOWELS |
| 22 |

COCKTALL
NAPKINS
2 meor $22 c$
Reg. 30 c and 35 c pkg.

COLONIAL CANDLES 20\% OFF


| ESTEREROOK |
| :---: |
| Cartridge Fill |
| PENS \$1 |
| with 2 cartridges |
| Reg. $\$ 1.95$ |


| NOTE |
| :---: |
| PAPERS |
| $\mathbf{2 ~ F o r ~}^{22} \mathbf{2 2}$ |
| Reg. 29c Pkg. |



Be on hand E-A-R-L-Y for WASHINGTON'S BIRTHDAY JUMBO VALUES
Special Purchases - --Savings .-- Prices ALSO -. Special Jumbo Value Items AT 1P.M. 3P.M. 6P.M.
oonT Muss mew som in
open thursady
MEHT TIL 9
HOT COFFEE
ment 114

FOR EVERYBODY
sa.M. rog A.M. while waiting for Burton's
to open-mo charge

Page g.s
manchester evening herald, manchester, conn., wednesday, february 21, 1962



PAGE \& MANCHESTER EVENING HERALU, MANCHESTER. CONN., WEDNESDAY, FEBRUARY 21, 1962

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MANCHESTER EVENING HERALD, MANCHESTER, CONN, WEDNESDAY, FEBRUARY 21, 1962


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Page 12.S
Manchester evening herald, manchester, conn., wednebday, fobruank 21, 10 .

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| :---: | :---: |
| For Women |  |
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| suirs <br> Four ladies' guits we'd Hike to move | An our regiur winter nock ot jackare 11 werre tired of lookhng at |
|  |  |
|  |  |
|  |  |
|  |  |
| CAR COATS and JACKETS <br> bulky sweaters |  |
| We have abo ald jackets and car coats that have been in the store long Now oni price $\$ 10.00$ |  |
| ENGLISH MERINO <br> WOOL SWEATERS <br> lant of our Minilin wool mwent- |  |
|  | SPORT SHIRTS <br> Odds 'n ends of our famous Gant sport ahirts-greatly reduced. |
| SMIVTS |  |
|  | dak slacks |
| None higher Sile At 2 PM. | One ay onvy our reguar amort. |
|  |  |
|  |  |
|  | topcoats |
|  | $\text { ON SALE AT } 2 \text { PM. }$ |
| SHIRTS <br> Odda in ends in our man taflored |  |
|  | ODD JACKETS and CAR CoATS |
|  | You'll Hip at the prices on a few of these. Hard to believe, ourselven! For <br>  |
|  |  |
| in case of really sale will be cari | CLEMENT WEATHER d over to friday |



## Watkins

## Washington's Birthday Sale <br> Thursday, February 22nd only, 9 to 9

Customers always expect a riot of bargains at Watkins Washington's Birthday Sale. And this year is no exception! One-or-few-of-a-kind and shopmarked items are chopped to the very roots.
Washington's Birthday comes right in the midst of our famous Semi Annual Sale, so in addition then are thousands of more savings. Be nation read the mp ort nation to the extreme right










 20 [0]




Save on ye old Colonial maple
THURSDAYS
THURSDAYS
FRIDAYS

).
fridays


Dry

## Maine-made dinettes 88.









MANCHESTRR EVENING HERALD, MANCHESTER, CONN, WEDNESDAY, FEBRUARY 21, 1962


$$
\begin{aligned}
& \text { MORIARTY BROTHERS IS THE . ... } \\
& \text { RIGHT PLACE.. WITH THE RIGHT BUY! }
\end{aligned}
$$



1962 MERCURY COMET



1962 MERCURY METEOR



1962 MERCURY MONTEREY



1962 LINCOLN CONTINENTAL

 1962 Car Purchase


S\&H GREEN STAMPS Given With Any Safe-Buy Used Car Purchase $\$ 195$ Or More WEOVE WE OVE WE WVET (GREN (GREEN (GREM (an Anc




- MANCHESTER

301-315 CENTER STREET AT BROAD STREET - OPEN EVENINGS - MI 3-5135


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MANCHESTER EVENING HERALD, MANCHESTER, CONN, WEDNESDAY, FEBRUARY 21, 1962


SAVINGS - SERVICE - SATISFACTION - SAVINGS - SERVICE

## WASHINGTONS

 BIRTHDAY

## SPECIAL DEALS - SPECIAL SAVINGS


 "OK" used carr of your cholec. Tip-top deals are the order of the day, and weil be here from 9 ro 9 Thursday and fridery ond until 5 Saturday to serve you, so before you buy, stop


PAGE 24S


## GOLDEN KEY

First, choose a responsible dealer. He will give the assistance and advice you need in choosing the right car for your needs. Your dealer will aloo toll you that Connecticut Bank auto loans give you low bank rates, fast service and life insurance. The golden key and ring is yours when you drive your new car home, financed by The Connecticut Bank and Trust Company.

THE CONNECTICUT BANK 30 OFFICES. .. SERVINQ 21 CONNECTICUT communitie 15 N. Main St., 893 Main St., Manchester Shopping Parkad

## Limited Quantities Of

MANCHESTER EVENING HERALD, MANCHESTER, CONN. WEDNESDAY, FEBRUARY 21, 1962



| WASHINGT | TOW'S BIRTHDAY | SPECIALS -OF-A-KIND ITEMS |
| :---: | :---: | :---: |
| atLas | ECLIPSE ZEPHYR | ATLAS 10" |
| DRILL PRESS | ${ }^{18}{ }^{\text {mowar }}$ MOW | BAND SAW |
| Reg. Price 854.50 |  | Reg. Price 564.50 |
| Now \$ 3333 | ONLX 3 rosELiL | Now $\$ 39.88$ |
| moto-saw |  | $8^{n}$ TABLE SAW |
| ELECTRIC |  |  |
| $\begin{aligned} & \text { RAFu Dith sANTI } \\ & \text { Reg. Price } \$ 7.50 \end{aligned}$ |  | Reg. Price $\$ 149.50$ |
| Now $\$ 5.55$ | $\text { Now } \$ 133.33$ | $\text { Now } \$ 88.88$ |
| MACNA | wim over |  |
| TT SANDER |  |  |
| \%. Price 824.95 | \$99.99 |  |
| $\text { ow } \$ 16.44$ | FIREPLACE |  |
| ame Brand |  |  |
| ectric Tools |  | Eleetric Paint |
|  | $\frac{\text { chat and carry ony }}{\text { SHOPSuITH }}$ | , |
|  | SHOPSMITH FLOOR SAMPLE | Reg. Price 829.95 |
| 多 ${ }^{\text {anc. }}$ \$18.80 |  | Now \$18.88 |
| $\begin{aligned} & \text { SABRE SAW } \\ & \text { Res. } \\ & \text { Now } \\ & \text { Now. } \\ & \$ 37.10 \end{aligned}$ | (en | Ladies' White |
| belt Sander | 1/2" ELECTRIC | FIGURE SKATES |
| s80.96. \$76.40 | DRIL SPECIAL | List Price : |
|  |  | now \$9.44 |
| BLISH | HARDWA | E |
|  | N STREET-MANC |  |



In Clearance Sales!

free parking next to top notch
Washington's Birthday Sale at HARMAC'S
Terrific Values! All Sales Final! MEN'S and BOYS' WEAR
SPECIAL GROUPS

|  |  |
| :---: | :---: |
| BARGAIN RACK  $\$ 5$ <br> SPRORT COATS Values to $\$$ <br> JACKIS   <br> ROESS $\$ 35.00$  |  |
|  <br> SPORT SHIRTS to $\$ 5.95$ Reg. $\$ 4.00$ to.$~$ | FREEWAN SHOES |
| SWEATEAS $1 / 2$ Price | price |
| BOYS' SPORT COATS <br> $1 / 2$ Price | BOYS' JACKETS $1 / 2$ Price |



AI USED GNRSI IMSPEGTED, ROAD-TESTED, RECONDITIONED. A1 PRIGES SLASHED - SENSATIONAL VALUES -- ACT NOW
It's An All-Out Used Car Sellout! We've Got To Clear Our Lots For Trade-Ins On Hot Selling' 62 Fords and Falcons - Act Fast!
we service and guaraniee what we sell wit satisfaction
FHML CALL ACT HOWI ONLY A FEW DAVS LEPI STOP IN:

# Washington's Birthday Specials <br> NOTE: <br> in spite of the low, low <br> for faster service on this special day: 

you will still get valuable JWK GREEN STAMPS

HOUSE \& HALE
OPEN 9:00 A.M. THURSDAY ONLY!
cash and carry no cha
items

- no phone orders
- no lay-a-ways


## 

Ladies' Flannelette and Cotton Challis Gown
and Pajamag, reg. 3.50 and $3.99 .{ }^{2}$ NOW 1.92
Nylon Tricot Petticoats, reg. $3.00-4.00$ Now 1.92 Nylon Tricot Petticoats, reg. 3.00-4.00 Now 1.92
Nylon Tricot Waltz gowns and Baby Doll Nyton Tricot Waltz gowns and Baby Doll
Pajamas, reg. 3.99 . 2.58
Waltz Cowns and Baby Doll Pajamas, combed Waltz Gowns and Baby Doil Pajaman, combed
cotton plisse and batiste, reg. 3.00 . Now 1.92 , Ladies Wool and Dacron Slacks.
reg. to 8.98
Ladies' Wool street hoor sport shop) Famoun Name Laportioned lengtha

300 FRESH "TABLE TALK" CHERRY PIES 22c FAMILY SIZE - 1 TO A CUSTOMER

ON SALE AT 9:00 A.M.
WHILE THEY LAST - 1200 PAIRS LADIES' FULL FASHIONED NYLON STOCKINGS 36c pr. reg. 1.00 pair, 60 gauge, 15 denien, seif seam, new apring shades.
LIMTT: 1 PAIPS TO A CUSTOMER.

Just 180 Prs. Men's Orlon and Wool Socks,
reg. 1.00 pr. .............. Now 2 pra, 1.22 reg. 1.00 pr. argylea and panels. Just 144 Prs, Boys' Dacron and Rayon Socks,
reg. 75 c pr. argyles and panela. Just 47 Prs. Men's Broadcloth Pajamaa,
reg. to 6.99 ........................ Now 3.22 coat and middy stylea, , now 1.99 Just 15 Boys' Sweaters, reg to 10.99 , NOW 1.99
Just 29 Boys
reg to 22.99 Suts and Sport Coats, reg. to 22.99 (aiteration charges) $^{(1)}$

JUST 63 LADIES'
HANDBAGS
reg. to 5.99
NOW 92c
$\therefore \operatorname{sUST}^{210 \text { PATPs }}$ ENGLISH RIB DACRON and COTTON SOCKS reg. 79 c pair
Now 3 , pairs 1.22


| JUST 43 PAIRS BOYS' SLACKS reg. to 7.95 |  |
| :---: | :---: |
| NOW |  |
|  |  |

reg. to 7.95
NOW 2.22


'BOYS' CAPS
reg. to 2.50
NOW 12c
aki caps, in gabardine or wool. cotton ivy league style.

JUST 16 MEN'S SPRING JACKETS reg. to 11.95
NOW 2.92
 zipper hip lingth, alate 36 to to teration charges
 Jut 27 Roye (alteration chingen
 Sutt 43 Menin Lambs sicerve sport shirl




ON SALE AT 9:00 A.M.
WHILE THEY LAST JUST 25 LADIES' NEW SPRING $100 \%$ PURE IMPORTED CASHMERE COATS

### 44.00

clutch and 3 button styles, 8 to 16 . bamboo, black, belge. mllium
lined.
 to protect your furniture
Just 12 Vider Bed Blanket Chesta Juast 12 Winder Bed Blanket Chesta,
reg. 5.99 Just 23 Ladies Flannel shighty or Ammaged Now 92c Just 23 Laties Flannel or Amel Dusters,
reg. 5.99 and $8.09 . . . . . . . .$. NOW 2.92




JUST 97 PAIRS
MEN'S SLACKS
reg. to 15.99
NOW 5.92 (10\%\% pure wool wortate, orion

Hiria' Slucks, reg. to 5.90
Hiria' Slucks, reg. to 5.99 ....
Washable wools and rayon,
:ric' Orlon Bulky Gardigans,

$\underset{\substack{\text { Hiddren's } \\ \text { reg. } 2.50}}{\text { Ripon Slipper Socks, }}$ reg. Dinpora, reg. 3.75 ...... Gay Ninetiea Funcy Farty Conkien
reg. 1.392 tba. ................ ary Ninetien Fan. Farty Conkies,
reg. $1.39 Z$ lba. ........... lust 60 Ladies Long Sleeved shetland Now

JUST 26 MEN'S SUMMER SUITS
8.22

JUST 18 G.E. STEAM
AND DRY IRONS

$$
\text { reg. } 19.95
$$

NOW 9.88
designed with wash and woar
anetings. new fabtle ironing
gulde.
reg. 75 c each 4

| JUST 128 LADIES' BULKY SWEATERS reg. to 14.99 <br> NOW 4.92 <br> wools and orlons, cardigams and pullovers, aizes 34 to 40 , solide |
| :---: |
|  |  |

JUST 67 LADIES'
SPRING AND
SUMMER SKIRTS
reg. to 5.99
NOW 1.92

| chinos, arnels, cottons, 8 to |
| :---: |
| street floor sport shop. |

JUST I 6 SLEEX AND
PLAYTEX LATEX
GIRDLES
discontinued rytylen
reg. 6.95 to 8.95
NOW 1.92
not all sizen
 controuled temperature. . eliminates blankota Ail steel Ironing Boarda, reg. . 7.95 .. Now 4.42
 Jusasters, reg. 20.96 Radiant Elicetric Now 13.92
Heaters, reg. 14.95

## 300 PARRS LIDIESS SUPPORT HOSE

 1.92 pr .reg. 4.95 quality. Arat quality full fashioned stretch, new apring
ahadea and white. LIMIT: 3 PAIRS TO A CUSTOMER.

KENDALL DISH TOWELS 100 YARDS BETTER
DRIP-DRY COTTONS SNOW THROWERS reg. 189.95
NOW 122.00
$20^{\circ}$ width, $31 / 4$ horsepower self-
propelled new impulse starter.
reg. 98c yd.
Now 32 cyd . medium and dark grounds.
reg. 59c
3 for 1.12

Patterned Turkish Towel Bath Ennemble,
reg. 350 to 1.00 Just 17 Misses' and Women's Winter Coatn, reg. to 79.99 .............. Now 28.00 including $100 \%$ camels hair, worumbo, harris
tweed. tweed,
Just 9 Ladies' quilt Lined Wool Car Conta,
reg. $16.99 . . .7 . . . . . . . . . .$. NOW 8.9
 Just 87 Junior, Missers; Women's Dreages, rug. 12.99 to 29.99 ..... Now 5.00 to 10.00

ro. | 99C. | reg: 1.15 . plain and micro mesh, reintorced f |
| :--- | :--- |
| ity: LIMIT: 4 PAIRS TO A CUSTOMER. |  |

 Pure finen Dish Towels.
Pure Linen Dish Towela
reg, 39 c eath
Now 4 for 990

YOUR YARN SHOP
limited quantittes! many more
ciall!
clais. (venctian jak) res. 1298
Bernat (ventised speBernat (vencuan pak) reg. 12.98 .... NOW 6.52
Spinerin "Seventeen", reg. 8.98 Bearbrand "Hounds Tooth" Pak reg. 7.98 Bearbrand "spectator" Cardigan
reg. 5.98
 Bearbrand
reg. 4.49
Bearbrand
woors,
cotons.

## ${ }^{1200}$ PAIRS

LADIES'
SEAMLESS NYLONS 46 c pr.
ON SALE AT 5:00 F.M.

LADIES
heel and toe. frst qua
SEORGE WASHINGTON'S DAY ONLY
Save up to $40.50-$ Reg. 75.00 and 89.50 "MICHAELS STERN"

MEN'S FINE PURE WORSTED SUITS
49.00
all new this seamon't merchandine, expertly tal-
lored of fine pure worsted that cint be worn comlored of fine pure worsted that can be worn com-
fortably 10 months of the year, regulars, longs,
shorts.

